



Learn **100%** from Top **1%** of the VIDEO Industry Experts

- Industrial curriculum
- Guaranteed internship
- One to One Mentorship
- NSDC Recognized
- Google partner Academy



www.brandmonkacademy.com



Coimbatore



Chennai



Erode



ABOUT

Brand Monk Academy

Brand Monk Academy stands as the sought after institution for Digital Marketing training in TamilNadu. Since our inception in **2018**, we have empowered over **2000+** professionals, including CXO's, CMO's and several Digital marketing professionals from various larger organizations such as **TCS, Freshdesk, Zoho, Byjus, Target** and several Startup organizations. With over **65000+** Digital Marketing class room training hours and counting, we are also launching our E - learning portal to help enable learners from anywhere and anytime. With a mission to make Digital marketing available and accessible for our learners in their own native language. Brand Monk Academy has left an indelible mark across learners. We are the distinguished training partner **Recognized by Skill India, NSDC and MSME, Govt. of. India**, entrusted with honing the skills of their agencies & partners. Step into the world of endless possibilities with Brand Monk Academy, where learning meets innovation and success becomes a reality.





Vision & Mission

■ Vision

India's problem is not unemployment; it is unemployability', our vision is to make '**EMPLOYABLE**' in this digital era. We also Empowers the individuals to unleash their creative potential and thrive in the ever-evolving digital landscape.

■ Mission

- Empower individuals with cutting-edge digital marketing knowledge.
- Foster a supportive and industry connected learning environment.
- Cultivate innovative thinking and problem-solving skills.
- Nurture a vibrant community of like-minded digital marketers.
- Drive positive change and impactful transformations in the Digital marketing industry.
- Create compassionate and empathetic leaders who make a difference.
- Embrace continuous growth and adaptation in the ever-changing digital landscape.
- Leave a legacy of success, driven by love and belief in our students' potential.
- Support the government college students, Rural Background Aspirants and Married women's



Why Brand Monk Academy?

- 1 20 years of industry experience**
- 2 100% placement Assistance**
- 3 Industry oriented curriculum**
- 4 23+ Industry experts**
- 5 100% internship guaranteed**
- 6 5000+ career transformed**
- 7 Work on Live projects**
- 8 MSME Accreditation**
- 9 Skill india and NSDC Certificates**
- 10 Google and Meta partner**

Message From Co-Founder



As the co-founder of a Brand Monk Academy, I would like to welcome you to our program. The digital marketing landscape is constantly evolving, and we are dedicated to providing you with the skills and knowledge you need to succeed in this exciting and dynamic field.

Throughout our program, you will learn the key concepts and strategies of digital marketing, including **search engine optimization (SEO)**, **pay-per-click advertising (PPC)**, **social media marketing**, **content marketing**, **email marketing**, and more.

We will also help you to understand how to analyze and measure the performance of your marketing campaigns, so you can make data-driven decisions and continually improve your results. Our faculty is made up of experienced industry professionals who have a deep understanding of the digital marketing landscape.

We will provide you with **hands-on training**, **real-world case studies**, and **opportunities for networking with other professionals** in the field. In addition to learning from our faculty, you will have the opportunity to work on real-world projects and to participate in internships with companies in the industry, which will help you **gain practical experience** and make valuable connections.

As you progress through our program, I encourage you to take advantage of all the resources and opportunities available to you, and to stay up-to-date with the latest trends and developments in the field. With hard work, determination, and a passion for digital marketing, I believe you can achieve great success in your future career.

Good luck on your learning journey!

Regards,
Ajeeth R



Course Curriculum

VIDEO EDITING PROGRAM (Advanced)

Adobe Premiere Pro (20 Sessions)

1 Video Editing Essentials

- Introduction to the Premiere Pro interface and workspace
- Importing media and managing video projects
- Organizing clips, trimming, cutting, and timeline management

2 Advanced Editing Techniques

- Multicam editing, nested sequences, and keyframes
- Using transitions, overlays, and effects to enhance videos
- Speed ramping and time remapping for dynamic sequences

Course Curriculum

VIDEO EDITING PROGRAM (Intermediate)

3 Audio for Video

- Synchronizing video and audio tracks
- Adding sound effects, music, and voiceovers
- Audio mixing, equalizing, and mastering

4 Color Correction & Grading

- Using Lumetri Color for professional-grade color correction
- Creating cinematic color grading with LUTs and presets
- Adjusting contrast, brightness, saturation, and mood

5 Exporting & Delivery

- Exporting videos in multiple formats for web, broadcast, and social media
- Understanding codecs, frame rates, and resolutions
- Optimizing video for platforms like YouTube, Instagram, and Vimeo

Course Curriculum

VIDEO EDITING PROGRAM (Intermediate)

Adobe After Effects (15 Sessions)

1 Motion Graphics & Keyframe Animation

- Navigating After Effects: workspace, layers, and compositions
- Creating smooth animations using keyframes
- Designing animated titles, lower-thirds, and transitions

2 Visual Effects (VFX) Techniques

- Masking, rotoscoping, and working with green screen footage
- Applying particle effects, motion tracking, and stabilization
- Adding realistic lighting and shadow effects

Course Curriculum

VIDEO EDITING PROGRAM (Intermediate)

3 3D Elements & Advanced Graphics

- Introduction to 3D layers and camera movements
- Creating 3D titles and logo animations
- Working with shape layers, paths, and vector animations

4 Finalizing & Rendering

- Setting up render queues and optimizing performance
- Exporting motion graphics and VFX for use in Premiere Pro or as standalone assets

Course Curriculum

VIDEO EDITING PROGRAM (Intermediate)

Adobe Photoshop (8 Sessions)

1 Introduction to Graphic Design

- Basics of the Photoshop interface and tools.
- Creating new documents, understanding layers, and using basic tools like lasso and brush.

2 Designing Thumbnails for YouTube

- How to design compelling thumbnails that drive clicks.
- Editing images, adding text overlays, and adjusting colors for attention-grabbing designs.

Course Curriculum

VIDEO EDITING PROGRAM (Intermediate)

3 Creating Social Media Graphics

- Designing engaging content for Instagram, Facebook, and YouTube.
- Working with templates, creating posts, and banners for online branding.

4 Image Retouching & Manipulation

- Removing backgrounds, enhancing photos, and adjusting lighting.
- Applying filters and effects to make your content stand out.

Additional Information about

VIDEO EDITING PROGRAM (Intermediate)

- 1** Duration of the Course - **1 Month**
- 2** Hours per day - **1.5 Hrs**
- 3** One on One Mentorship
- 4** 3 Case studies
- 5** 10 Certificates
- 6** Total Fees - 40,000
- 7** 0 Installment available

Research



VIDEO EDITING PROGRAM

Tools



Adobe Premier Pro



Adobe After Effects



Adobe Photoshop



Filmora



Canva





Our students Worked at



Some Students Testimonial



Vinothan N

2 reviews



★★★★★ 2 months ago

Brand Monk is one of the best training institutes for Digital marketing training in coimbatore as per my experience. Here you will get a professional way of training, practical explanation of concepts and in-depth knowledge regarding very important aspects of that particular course. I thank and personally recommend this institute for those who want to learn things in the best possible way.



JEGATHEESH T

1 review · 3 photos



★★★★★ a day ago **NEW**

It is the best academy to learn digital marketing course . It offer 3 various courses and is budget friendly the trainers in the academy also teach us very well . It have learned lot of this in Brandmonk academy , my heratful thanks to them to make me an expert in digital marketing



AJAY son of KUMAR

2 reviews



★★★★★ 2 days ago **NEW**

BrandMonk Academy in Coimbatore stands out as the epitome of excellence in digital marketing education. With a curriculum designed for practical proficiency, experienced instructors provide insightful guidance. The academy's hands-on approach and industry-relevant insights make it the go-to choice for mastering digital marketing strategies. Students benefit from a blend of theory and real-world application, ensuring they are well-equipped for the dynamic digital landscape. BrandMonk Academy truly sets the standard for the best digital marketing education in Coimbatore



Kavin Keerthick

4 reviews



★★★★★ 5 days ago **NEW**

BrandMonk Academy delivers an extraordinary coaching experience for its digital marketing course. The curriculum is comprehensive, instructors are industry experts, and the personalized approach ensures each student's success. The hands-on training and real-world applications set BrandMonk apart, making it a top choice for those seeking excellence in digital marketing education. Highly recommended for anyone looking to master the art of online promotion!



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