



UI/UX Design

"Get Skilled in the Latest **Design Tools**"

"Showcase Your Skills with a **Brandmonk Academy** Certificate"

"Discover the Future of **UI/UX** with **Gen AI**"



About

Brand Monk Academy

Brand Monk Academy stands as the sought after institution for Digital Marketing training in TamilNadu. Since our inception in **2018**, we have empowered over **2000+** professionals, including CXO's, CMO's and several Digital marketing professionals from various larger organizations such as **TCS, Freshdesk, Zoho, Byjus, Target** and several Startup organizations. With over 65000+ Digital Marketing class room training hours and counting, we are also launching our E - learning portal to help enable learners from anywhere and anytime. With a mission to make Digital marketing available and accessible for our learners in their own native language. Brand Monk Academy has left an indelible mark across learners. We are the distinguished training partner **Recognized by Skill India, NSDC and MSME, Govt. of. India**, entrusted with honing the skills of their agencies & partners. Step into the world of endless possibilities with Brand Monk Academy, where learning meets innovation and success becomes a reality.

About the Program

In today's digital world, creating visually appealing and user-friendly digital products is essential – and UI/UX Designers are at the heart of this transformation. This 45-Day UI/UX Design Course is crafted to help learners master the end-to-end product design process, from research and wireframing to prototyping and portfolio development.

Whether you're an aspiring designer, student, or creative professional, this course gives you industry-level training, hands-on projects, and mentorship to build real-world skills that companies need.



Why Choose UI/UX Design as Your Career?

High Demand, High Growth

UI/UX Designers are in high demand as companies across industries invest heavily in digital experiences. With products multiplying, job opportunities are growing rapidly worldwide.



Make a Real-World Impact

UI/UX designers create digital experiences that improve how people live, work, and interact with technology. Your work directly impacts real users by making products more intuitive and accessible.



Boosting Business Success

Good design drives customer satisfaction and loyalty, directly impacting a company's growth and revenue.



High Demand Salary

UI/UX Designers in India can earn from ₹50 Lakhs to over ₹1 Crore annually, with senior roles often exceeding ₹1.2 Crore. Salaries grow quickly as you gain experience and specialize.

Key Features of the Program



Get real practice using UI/UX design tools like Figma, Adobe XD, FigJam, Balsamiq, Photoshop, and more.



Share what you've learned by creating a design portfolio on Behance and Dribbble.



Learn by doing through projects at the end of each module and a final case study.



Earn a professional UI/UX certificate from Brand Monk Academy when you complete the program.



The Simplilearn Job Assist Program helps you get noticed by top companies looking to hire.



Take part in 55+ activities, discussions, and case studies throughout the course for a deep, hands-on learning experience.



Get full project support through live sessions where mentors help you clear your doubts.



Learn how to use Generative AI design tools to make the design process faster and easier.



Experience much higher engagement in live online classes led by Simplilearn's expert instructors.



Live masterclasses taught by the best trainers from Brandmonk Academy and top design experts from various industries.

Learning Path



Induction for Professional Certification in UI/UX Design



UX Research: Applying User Research to Design



UI/UX Design and Design Thinking Fundamentals



Visual Design, Wireframing, Prototyping, and Interactive Design



Usability Evaluation and UX Intensive Phase



UI/UX Design Case Study Project



Week 1

Introduction to UI/UX Design & Design Thinking

In this course, you'll be introduced to the core principles of UI and UX design, gaining a clear understanding of user experience and user interface. You'll explore the essentials of design thinking and begin your hands-on journey with Figma—one of the most powerful tools in a UI/UX designer's toolkit. Additionally, you'll get a head start on crafting your design portfolio, learning what it should include and how to build it effectively.

Key Learning Objectives

➤ Introduction to Design

- UI/UX portfolio sample and learning roadmap
- Introduction to design
- Topic-based discussion
- Essentials of crafting good design
- Topic-based case study

➤ Exploring User Interface (UI) & User Experience (UX)

- Understand what UX means and why it matters.
- Get introduced to UI and its visual elements.
- Learn the key differences between UX and UI design roles.
- Analyze real-world examples of effective UX design.
- Explore factors that influence a positive user experience.
- Participate in topic-based discussions on UX/UI concepts.
- Review the complete UX design process from research to testing.

Week 2

User Research and Analysis

We'll focus on learning how to understand users better through different research methods like interviews, surveys, and usability tests. Learners will practice collecting and studying this information to discover what users need and how they behave. They will also learn to create user personas and user journeys. By the end of the week, students will know how to do user research and use what they learn to make smart design decisions.

Key Learning Objectives

➤ Essential Techniques for Understanding Users

- User interviews and surveys
- Usability testing and analysis
- Creating user personas and user journeys
- Analyzing user research data
- Applying user research to inform design decisions

➤ Key Skills for User Research and Analysis

- Ability to conduct user interviews and surveys
- Knowledge of usability testing methods and analysis
- Understanding of how to create user personas and user journeys
- Ability to analyze user research data and apply it to design decisions
- Familiarity with user research tools and software

Week 2

Conduct user interviews

User research methods

➤ Create user research reports

- User Personas
- Empathy Map
- Journey maps

➤ Create Flows and Architecture

- Task Flow
- User Flow
- Information Architecture



Week 3

(UI) User Interface Design

This week, learners will learn the basics of UI design. They will see how colors, fonts, and layouts affect how websites and apps look and how easy they are to use. Using tools like Figma, they will practice making clean and attractive screen designs. The focus will be on making designs that are simple, consistent, and easy for everyone to use. Learners will also learn how to organize content so users can find what they need quickly. By the end of the week, they will be able to create simple, good-looking, and easy-to-use interfaces.

Key Learning Objectives

➤ Fundamentals of UI Design

- Visual design
- Creating high-fidelity designs
- Designing clear and consistent layouts
- Using design tools like Figma to build interactive prototypes.
- Understanding how UI design impacts the overall user experience (UX).

➤ Key Abilities in User Interface Design

- Understanding of visual design principles and methodologies
- Familiarity with interaction design patterns and principles
- Knowledge of information architecture principles and methodologies
- Ability to create high-fidelity designs using design tools and software
- Understanding of UI design trends and best practices

Week 3

➤ (UI) User Interface Design

Understand design for accessibility, responsiveness, and usability

➤ UI Design principles

- Color theory
- Typography and
- Design systems

➤ Interactive Elements:

- Design buttons & Components
- Auto Layouts
- Clip Content & Padding Adjustment



Week 4

Wireframe and Prototype

We will learn how to make low-detail wireframes and detailed prototypes using tools like Sketch, Figma, and Adobe XD. Learners will practice testing their designs and making improvements based on feedback. They will also understand why it's important to keep refining their work. By the end of the week, students will know how to create good wireframes and prototypes.

Key Learning Objectives

➤ Wireframing and Prototyping Basics

- Creating low-fidelity wireframes
- Designing high-fidelity prototypes
- Testing and iterating on prototypes
- Using design tools Like as Sketch, Figma, or Adobe XD
- Understanding the importance of iteration and refinement

➤ Wireframing and Prototyping Expertise

- Ability to create low-fidelity wireframes using design tools and software
- Knowledge of high-fidelity prototyping methods and tools
- Understanding of how to test and iterate on prototypes
- Familiarity with design tools and software for wireframing and prototyping
- Understanding of wireframing and prototyping trends and best practices

Week 5

Usability Testing and Delivery

We'll learn different ways to test if designs are easy for people to use, like usability testing and watching how users interact with the design to get feedback. Students will also learn how to prepare their designs for handoff by making design guides and style guides. We'll talk about why it's important to have design systems and style guides to keep things consistent. By the end of the week, students will know how to do usability testing and how to deliver finished design work.

Key Learning Objectives

➤ Usability Testing and Design Delivery Basics

- Usability testing and analysis
- Comparison testing and experimentation
- User observation and feedback
- Creating design specifications and style guides
- Understanding the importance of design systems and style guides

➤ Capabilities for Usability Testing and Design Delivery

- Ability to conduct usability testing and analysis
- Knowledge of A/B testing and experimentation methods and tools
- Understanding of how to create design specifications and style guides
- Familiarity with design systems and style guides
- Understanding of usability testing and delivery trends and best practices

Week 6

Final Project and Portfolio

We will focus on completing their final project by using everything they've learned during the course. They will also build a portfolio that showcases their best work, including their final project. There will be discussions on why having a strong portfolio is important for a career in design. By the end of the week, students will have a complete portfolio and be ready to start working in the design field.

Key Learning Objectives

➤ Final Project and Portfolio Essentials

- Applying design skills and knowledge to a real-world project
- Creating a portfolio of design work
- Understanding the importance of portfolio development in the design industry
- Preparing to enter the design industry
- Showcasing design skills and knowledge

➤ Final Project and Portfolio: What You Need to Know

- Ability to apply design skills and knowledge to a real-world project
- Understanding of how to create a portfolio of design work
- Familiarity with design industry standards and best practices
- Ability to showcase design skills and knowledge
- Understanding of how to use a portfolio to advance a design career

ASSESSMENT & CERTIFICATION



TOOLS & TECHNOLOGIES COVERED



- UI (user Interface)
- Wireframes
- Prototypes
- Team collaboration.

balsamiq

- Low-fidelity wireframing tool for quick sketches.



- Editing images
- Graphics
- Background visuals
- Banners
- Icons



- Brainstorming
- Information collaborative design thinking.

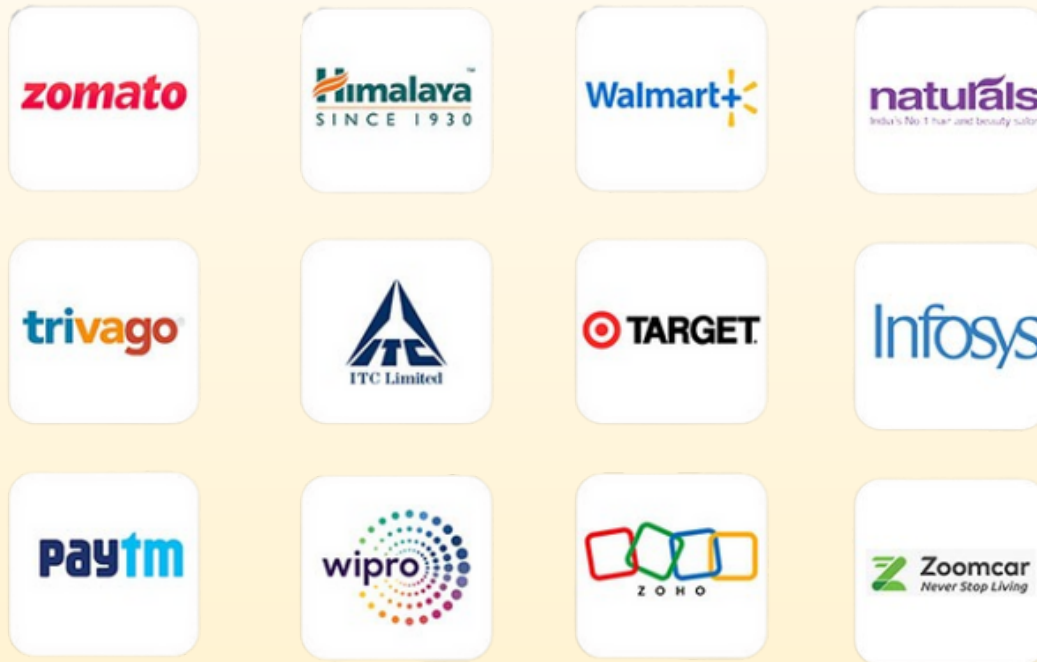


- Prototyping and UI design with smooth transitions.



- Vector icons
- Logos
- UI designs

COMPANIES THAT HIRE FROM US



➤ Get Access to Dedicated Career Support

Build a snapshot of all the projects you work on and skills you acquired during the program. This will help showcase your expertise to potential recruiters

➤ Resume Building and Interview Preparation

Highlight your skills and previous experience in a tailored resume. Learn how to crack interviews with comprehensive preparation sessions.

➤ Career Guidance

Get access to mentorship from industry experts and benefit from their guidance.

➤ Job Board

Access an exclusive job board with opportunities shared by 3500+ organizations. Gain an average salary hike of 50% like many of our learners.



THANK YOU

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